



the Wizard of Pawz

A Magical Evening in the Emerald City to Benefit the Animals



Sponsorship Package



Date

October 21, 2023

Time

6:00 P.M. - 10:00 P.M.

Location

Sacramento SPCA
6201 Florin Perkins Rd.
Sacramento, CA 96828

Follow the yellow brick road to the Emerald City and join us as a sponsor to help animals find their forever home. The Sacramento SPCA's 2023 fall fundraiser will be held at the shelter on Saturday, October 21, to help support the needs of animals in our community.

As a sponsor of the event, you will be able to connect directly to your community and support one of the oldest and most-respected animal welfare non-profits in the region. We can also customize a partnership that

would be meaningful to your business and demonstrate your commitment as a leader in the community.

Thank you for your consideration and support of animals in need. As the only full-service, 100% non-profit animal welfare organization in the Sacramento region, we rely on donations from individuals, foundations and businesses like yours to do our lifesaving work.

Together, we can continue to give more than shelter to animals and the people who love them.

Sponsorship contact

Kristi Maryman, Senior Manager, Corporate Relations & Events ▪ (916) 504-2802 ▪ kmaryman@sspc.org



About the Sacramento SPCA

Our Mission

To foster a loving and compassionate community for animals and people by providing assistance, creating lifelong relationships, and saving lives.

Since 1892, we have worked to reduce pet overpopulation through affordable spay/neuter services, promote the humane treatment of animals through education and outreach, and assist pet owners through a variety of programs and services designed to keep pets and their families together for life.

Your Reach

As an event sponsor, you will have access to our widespread network of supporters through social media, email, website and onsite marketing. The Sacramento SPCA reaches more than 165,000* followers via Facebook, Instagram and Twitter. We also receive nearly 237,000 website page views per month and have 28,600 email subscribers. In addition, you will have the opportunity to connect with up to 300 business leaders and influential guests throughout the evening.

**Based on posts shared on the main Sacramento SPCA social media pages. Post reach within the event page will vary.*



Sponsor Levels & Benefits

The following sponsor levels and benefits have been created to provide you with maximum exposure within your desired budget.

Custom packages are also available.

The Wizard Of Pawz Presenting Sponsor: \$25,000

Exclusive Sponsor Level



DROBNY LAW OFFICES

A PROFESSIONAL CORPORATION
SACRAMENTO, STOCKTON, MODESTO, RENO
SAN RAMON, PALO ALTO, SAN DIEGO

- 30 gala ticket admissions (3 tables of 10)
- Recognition as the Presenting Sponsor from stage during main program and opportunity to speak
- Minimum of three company mentions throughout the event program
- Logo at event check-in tent
- Logo on all main event screens and photo backdrop area
- Logo on front cover of event program and two-page spread in the event program
- Presenting sponsor recognition on event landing webpage and sponsor page
- Inclusion in all event email blasts and guest communication
- Gracie's Adoption Building "Adopt a Kennel" sign for one year
- Exclusive Facebook posts on SSPCA page (1) and Gala Facebook event page (2)
- Complimentary bottles of wine at your 3 tables (2 bottles per table)
- Early event arrival (5:30 p.m. sponsor and guest arrival)
- Table sign with business/personal name placed on your assigned tables
- First right of refusal to be the Presenting Sponsor for the 2024 event

Dorothy & Toto Sponsor: \$15,000

Exclusive Sponsor Level [Photo Station]

- 20 gala ticket admissions (2 tables of 10)
- Main event photo station logo placement for lasting exposure and social media sharing
- Recognition from stage during main program
- Full page ad in event program and sponsor logo inside the event program
- Photo station recognition on sponsor webpage
- Gracie's Adoption Building "Adopt a Kennel" sign for one year
- 1 exclusive Facebook post on Gala Facebook event page
- Early event arrival (5:30 p.m. sponsor and guest arrival)
- Table sign with business/personal name placed on your assigned tables
- Complimentary bottles of wine at your 2 tables (2 bottles per table)



You will be able to connect directly to your community and support one of the oldest and most-respected animal welfare non-profits in the region.



Photographs courtesy of Felipe Silva and Roger Neria

Ruby Slippers Sponsor: \$10,000

Exclusive Sponsor Level [Zoe K. McCrea Animal Health Center]

- 10 gala ticket admissions (1 table of 10)
- Exclusive signage and logo placement in and around the Zoe K. McCrea Animal Health Center during the event. Tours of this state-of-the-art clinic are offered during the event.
- Recognition from stage during main program
- Full page ad in event program and sponsor logo inside the event program
- Animal Health Center sponsor recognition on sponsor webpage
- Gracie's Adoption Building "Adopt a Kennel" sign for one year
- 1 exclusive Facebook post on Gala Facebook event page
- Early event arrival (5:30 p.m. sponsor and guest arrival)
- Complimentary bottles of wine at your 1 table (2 bottles)
- Table sign with business/personal name placed on your assigned table

There's No Place Like (A Forever) Home

Sponsors: \$5,000

Exclusive Sponsor Level (choose one)

- GRACIE'S ADOPTION CENTER SPONSOR (CAT CONDOS)
 - » Exclusive signage on the cat condos. Tours are offered during the event.
- GRACIE'S ADOPTION CENTER SPONSOR (DOG RUNS)
 - » Exclusive signage on the dog runs. Tours are offered during the event.
- GRACIE'S ADOPTION CENTER SPONSOR (SMALL ANIMAL ROOM)
 - » Exclusive signage in the small animal (rabbits, guinea pigs, etc.) room. Tours are offered during the event.

Each of the sponsors at this level will receive all of the benefits below, including specific recognition and signage for the selected sponsor area of your choice (listed above):

- 10 gala ticket admissions (1 table of 10)
- Recognition from stage during main program
- Half page ad in event program and logo inside the program
- Sponsor recognition on event webpage
- Early event arrival (5:30 p.m. sponsor and guest arrival)
- 1 exclusive Facebook post on Gala Facebook page
- Complimentary bottles of wine at your 1 table (2 bottles)
- Table sign with business/personal name placed on your assigned table



As a private non-profit organization, the Sacramento SPCA receives no federal, state or government funding. Financial support for our programs and services is provided solely by donations from individuals, businesses and foundations



Giving More Than Shelter®

- Pet Wellness
- Spay & Neuter
- Adoption
- Behavior
- Education



Photographs courtesy of Felipe Silva and Roger Neria

The Cowardly Lion Table Sponsor: \$3,500 – New!

- 10 gala ticket admissions (full table)
- Table sign with business/personal name placed on your assigned table
- Early event arrival (5:30 p.m. sponsor and guest arrival)
- Complimentary bottles of wine at your table (2 bottles)
- Quarter page ad in event program
- Sponsor logo inside of the event program
- Sponsor recognition on event webpage

The Yellow Brick Road Sponsor: \$2,500

- 4 gala ticket admissions
- Sponsor logo inside of the event program
- Sponsor recognition on event webpage
- Table sign with business/personal name placed on your assigned table
- Early event arrival (5:30 p.m. sponsor and guest arrival)

Flying Monkeys Sponsor: \$1,500

- 2 gala ticket admissions
- Sponsor logo inside of the event program
- Early event arrival (5:30 p.m. sponsor and guest arrival)
- Sponsor recognition on the event webpage
- Table sign with business/personal name placed on your assigned table





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Sponsorship Agreement



Sponsorship Level Selection

The Wizard of Pawz Presenting Sponsor: \$25,000

Dorothy and Toto Sponsor: \$15,000

Ruby Slippers Sponsor: \$10,000

There's No Place Like (a forever) Home Sponsor: \$5,000
Please select one of the below and confirm with event staff that your selection is still available:

Cat Condos in Gracie's Adoption Center

Dog Runs in Gracie's Adoption Center

Small Animal Room in Gracie's Adoption Center

The Cowardly Lion Table Sponsor: \$3,500

The Yellow Brick Road Sponsor: \$2,500

Flying Monkeys Sponsor: \$1,500

Business & Primary Point of Contact Information

Company Name

Primary Contact Name

Address

City

State

Zip

Primary Phone

E-mail Address

Website

Payment Method

Please Invoice Me

My Check is Enclosed
(Made Payable to the Sacramento SPCA)

Credit Card Payment via Phone

Credit Card Via Event Website [Here](#)

Cash
(Hand-delivery Preferred)

Return To

MAIL

Sacramento SPCA
Attn: Gala 2023
6201 Florin Perkins Road, Sacramento CA 95828

SCAN/EMAIL

kmaryman@sspca.org

FAX

(916) 383-7062

To guarantee placement on marketing and promotional materials, please submit your sponsorship agreement and logo by September 25, 2023.

Please contact our Events Department at (916) 504-2802 or by email: Kristi Maryman, Senior Manager, Corporate Relations & Events: kmaryman@sspca.org for questions and to confirm your participation.