

SAVING PETS' LIVES A Stay-At-Home Fundraiser

SPONSORSHIP OPPORTUNITIES

Join the Sacramento SPCA on October 24th to celebrate your commitment to the animals by becoming one of our event sponsors.

This virtual stay-at-home fundraiser will highlight how the Sacramento SPCA has supported the emerging needs of animals and people in our community, introduce some furry new friends and show first-hand how your support to fund and build the new **Zoe K. McCrea Animal Health Center at the Sacramento SPCA** will save more pets' lives and make the life-saving work of others possible.

Sponsor levels are below, and can be modified based on your budget and interest in each accompanying benefit. Thank you for your consideration in partnering with the Sacramento SPCA.



JOIN US FOR A
SPECIAL ONLINE
FUNDRAISER TO
BUILD THE ZOE K.
MCCREA ANIMAL
HEALTH CENTER AT
THE SACRAMENTO
SPCA AND HELP US
SAVE MORE LIVES.



LIFE-SAVING, PRESENTING SPONSOR (EXCLUSIVE) | \$10,000

- Top logo/name acknowledgment on event platform home screen
- Verbal acknowledgment at the start of the event as a top donor
- Thirty second 'ad' or video recorded supporter message to include in the event programming
- Pre-event email top supporter listing on all communications (3-5 emails)
- Logo placed on the event registration website
- Animal Health Center naming right opportunity for a Large K-9 Recovery Kennel

SUSTAINING SPONSOR | \$5,000

- Logo/name acknowledgment on event platform home screen
- Verbal acknowledgment at the start of the event as a top donor
- Twenty second 'ad' or video recorded supporter message to include in the event programming
- Pre-event email supporter listing on all communications (3-5 emails)
- Logo placed on the event registration website
- Animal Health Center naming right opportunity for a Small Animal Recovery Kennel

STRATEGIC SPONSOR | \$2,500

- Logo/name acknowledgment on event platform home screen
- Ten second 'ad' or video recorded supporter message to include in the event programming
- Logo placed on the event registration website

LIVE DOG & PUPPY CAM SPONSOR | \$1,500

- Logo placed on live puppy/dog cam footage at the start and/or end of the broadcast
- Logo placed on the event registration website

LIVE CAT & KITTEN CAM SPONSOR | \$1,500

- Logo placed on live kitten/cat cam footage at the start and/or end of the broadcast
- Logo placed on the event registration website

LIVE BUNNY/SMALL ANIMAL CAM SPONSOR | \$1,000

- Logo placed on live bunny/small animal cam footage at the start and/or end of the broadcast
- Logo placed on the event registration website

SUPPORTING SPONSOR | \$500

- Logo/name acknowledgment on event platform home screen
- Logo placed on the event registration website

