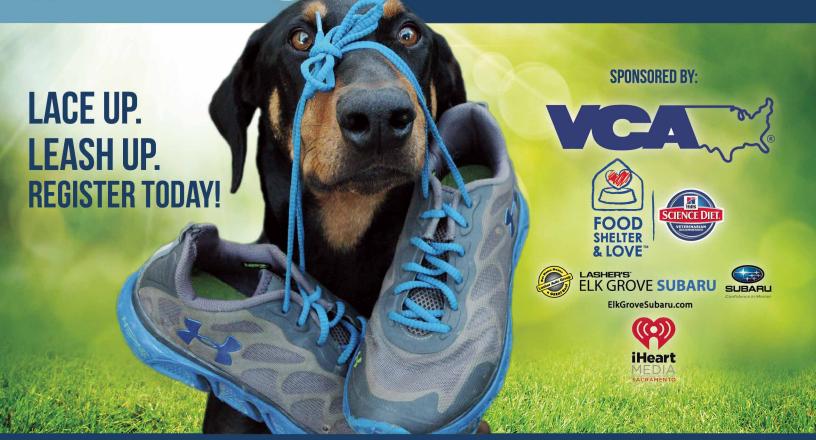


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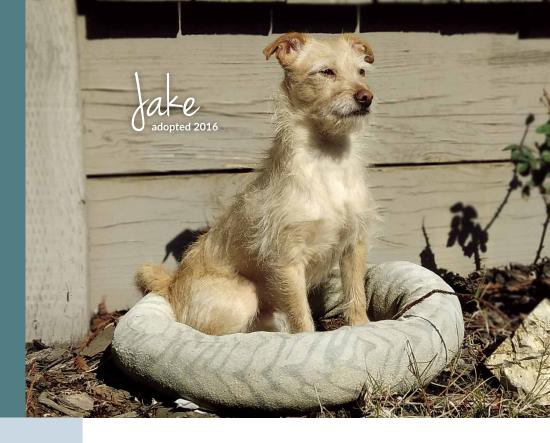
APRIL 28
WILLIAM LAND PARK



WWW.SSPCADOGGYDASH.ORG

I adopted Jake on my birthday. As soon as we met, it was obvious we were meant for each other. Before I adopted him, he had already been adopted and then brought back by someone else. I can't imagine why anyone wouldn't love him! He's the sweetest dog ever and is full of energy. So far I've been spoiling him with his own subscription to barkbox, he's worth it!

- Britany



THE SACRAMENTO SPCA fosters a loving and compassionate community for animals and people by providing assistance, creating lifelong relationships and saving lives.

2018 Sacramento SPCA Board of Directors

Susan Gray, President Zack Morgan, DVM, Vice President Melody Healy, Treasurer Linda Starr, Secretary Bill Altavilla Heather Candy Maren Christie Mike Cleary Constance Crawford Kathy Lelevier Nabil Musallam

We are also most grateful to our advisory board members:

Irene Campbell Fred Harrold Shari LaForest Lasher, PsyD Bill McGowan Kitty O'Neal

Tom Peno

Project Manager & Designer

Dawn Foster Director of Marketing & Communications

Cover Photo Jason Sinn jasonsinnphotography.com

MEET OUR STAFF...

Chief Executive Officer Kenn Altine | (916) 504-2806 Chief Financial Officer Michael Oei | (916) 504-2801 Director of Marketing & Communications

Dawn Foster | (916) 504-2828 Director of Development

Sarah Haney | (916) 504-2805 Animal Services Practice Manager Karalyn Aronow | (916) 504-2869

Animal Health Practice Manager Jamie Larson | (916) 504-2825

Executive Support Manager Linda Salle | (916) 504-2839

IT Manager Wendy Meyer | (916) 504-2857 Special Events Manager

Kristi Maryman | (916) 504-2802

Animal Care Manager Dan Marple | (916) 504-2864

Customer Care Manager Jaclyn Lufkins | (916) 504-2804 Community Outreach Manager

Marnie Musser | (916) 504-2847 Volunteer Recruiter

Bailey Hitch | (916) 504-2807

Chief of Shelter Medicine Laurie Siperstein-Cook, DVM (916) 504-2815

Spay/Neuter Clinic Manager Lydia Caronna-Craig | (916) 504-2820 Chief of Surgery

Giselle Chan, DVM | (916) 504-2814 PR & Social Media Specialist

Sarah Varanini | (916) 504-2834 Behavior Manager

Nicole Cacy | (916) 504-2809 Rescue Coordinator

Emily Egle | (916) 504-2809 Foster Care Coordinator

Palina Chordas | (916) 504-2808 Adoptable Goods Store Manager Michael West | (916) 442-8118

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7 Upcoming Events, Bark in the Ballpark & Summer Camp Kindness

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ON THE COVER

The Sacramento SPCA launches their new weekly Wellness Clinic, offering low-cost veterinary services to the community.

Read the full story on page 4.

WELLNESS CHECK-UP

By Kenn Altine, Chief Executive Officer

What defines wellness in an animal? A shiny coat? A healthy appetite? A high level of activity?

And what about behavior? Is your cat marking in the living room because he wants to or could he have an infection? Is your older dog suddenly snappy with visitors because he's grumpy or is he in pain? Is your Shepherd chewing on his leg because he has allergies or is he not getting enough attention and exercise from

Our cats and dogs can't answer these questions, so we have to do it for them.



"Our hope is that every animal in our community can see a vet at least once in its lifetime." - Kenn Altine, Sacramento SPCA CEO

As part of our commitment to giving more than shelter to animals in our community, we're taking a look at wellness from many perspectives.

When animals come to us, we first check them for any obvious signs of illness or pain. If we see anything of concern, we schedule them for a visit with our wonderful Shelter Medicine team led by Dr. Laurie Siperstein-Cook. We also assess the animal's behavior. Many of them fail the first time around, but that's understandable. They've just lost the only home they may have known and are in a strange environment surrounded by strange animals and people.

And, because we sincerely believe in second (and third and fourth) chances and truly do give more than shelter, we wait a few days and do another assessment, and maybe even another after that. And to further support their needs, I am so proud to tell you that we have launched an internal behavior modification program to help these animals succeed not only in the shelter environment but also after they've gone to a new home. Our Behavior Team is also counseling families at our front counter to help divert animals from being surrendered by helping people understand common behaviors and giving them the tools to address the problems in the home.

Perhaps the biggest news, however, is that we are adding a layer of care for the animals in our communities by launching our Wellness Clinic in conjunction with our twice-a-week Vaccination Clinic. Now, our clients can obtain a veterinary exam for a very low price. This is a program designed to identify easily-treatable and preventable conditions. Our hope is that if every animal in our community can see a vet just once in its lifetime, we can identify these conditions and help families get the needed treatments. Very soon, we will also be offering a Mobile Clinic to bring vaccinations and vet visits into the communities we serve, providing access and awareness where it is most needed.

And for the frustrated shoe-chewer, I prescribe more exercise and time with you. I recently adopted two dogs and found that on the days they don't get a long walk, my shoes are in grave danger. My solution is to ensure they get at least 2 miles, and up to 4 miles, of walking every day. Their behavior has improved to the point that I am considering adding a new pair of shoes to the family. And all three of us are in better, leaner shape.

All that walking is in anticipation of this year's Doggy Dash on April 28. It's a great way to help your dog's health and behavior while raising muchneeded funds for the animals entrusted to our care. It's also the 25th anniversary of this fun community event. I hope to see you there!

Yours, in wellness.

Kenn Alltine, CEO

GREAT BEHAVIOR

Impacting Animals Inside & Outside of the Shelter by Karen Goff, Marketing Assitant

The Animal Behavior Department at the Sacramento SPCA is one of the fastest-growing programs on campus. Within the past year, this team of training and behavior experts has focused not only on offering resources to the public in the form of classes, but also on working daily with the shelter dogs in our care.

This work can include everything from basic instructions, leash manners, and clicker training to advanced behavior modification for fearful or difficult dogs. These are dogs who would do great in a home but have a really tough time in the shelter environment. Doing this work ultimately allows us to find homes for more animals by addressing these behavior challenges, and even doing follow-up phone consults with specific dogs after adoption.

Because of this expanded program, our Animal Intake Department has been able to recognize opportunities to help the public who come to the Sacramento SPCA to surrender their dog for common behavior issues by connecting them with our Animal Behavior Department. This practice has resulted in more dogs staying in their homes by offering tools and resources to their owners through these diversion consultations.



BEHAVIOR & TRAINING SEMINARS

seminars at www.sspca.org/seminars to learn more about



Pancho adopted 2018

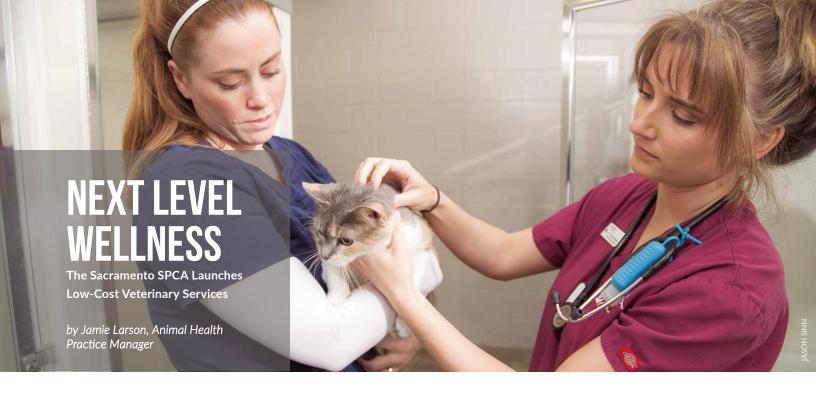
Pancho had been at the Sacramento SPCA since late December and was struggling with kennel stress and barrier reactivity, becoming highly elevated leash dog-to-dog social skills and was wonderful with people.

Staff from multiple departments teamed up to help Pancho, organizing play dates with other shelter dogs, relocating him to a quieter building, and staff suggested Pancho. Taco and Pancho turned out to be perfect together! Pancho's excellent off-leash dog-to-dog social skills were shining during



SACRAMENTO SPCA HOSTS FIRST ANNUAL PLAYGROUP SUMMIT

The Sacramento SPCA is proud to host the first annual playgroup Summit on June 2 - 3, 2018, where shelters who have developed unique protocols for healthy dog play groups have been invited to team up for training. During this two-day event, shelter staff and behavior experts from more than five states will collaborate to develop a framework that supports safe and healthy play and limits the use of corrections in playgroups. The group will also discuss the six aspects of shelter playgroups: dog selection, safe introductions, playgroup management, behavior assessment, behavior modification, and staff/volunteer training. The training will be held in the play yards constructed in partnership with the Petfinder Foundation and Animal Farm Foundation!



The Sacramento SPCA has taken pet health care to the next level. In order to keep our community's pets healthy and happy for years to come, we have moved forward with our mission to give more than shelter and better the lives of animals in our community by increasing access to veterinary care.

Early March, in conjunction with our Monday and Tuesday vaccine clinics from 11 AM - 3 PM, the Sacramento SPCA began offering low-cost veterinary care to the general public twice a week in our Adoption Center lobby located at 6201 Florin Perkins Road.

These expanded wellness services include veterinary exams, treatments for minor medical conditions, preventative care services (vaccinations, microchip, parasite control and prevention), and many other non-urgent needs.

After sharing this exciting announcement with the community on our social media channels, website and in the monthly electronic newsletter, appointments began pouring in. In the first two days, clients grabbed all of the available appointments and our wellness team was examining and or treating an average of 15 - 20 pets per day.

Three weeks into the launch of this program, the demand for basic low-cost preventative veterinary care continues to grow. At the Sacramento SPCA, nearly one out of five animals that enter the shelter requires some level of veterinary care before they can be ready for adoption into a new home. Knowing this, it is our goal to ensure that the animals in our community see a veterinarian at least once in their lifetime in an effort to:

- Identify treatable conditions earlier and help the animal get appropriate treatment.
- Create an understanding of the need for routine veterinary care for companion animals that we believe will lead to more people investing in their animal's health.
- Reduce the number of animals entering shelters because of treatable medical conditions.

The Sacramento SPCA will continue to refer all extensive medical and surgical cases to our full-service veterinary partners for follow-up care and treatment.



Furiosa (now Rosie) was brought to us after being found hanging from her back legs in a fence. She had cried for days, but Good Samaritans had a hard time finding her. She had severe lacerations to both hind legs and could only drag them when she came to the Sacramento SPCA. Our shelter medicine team originally thought she might compassion and TLC from a dedicated foster mom, Furiosa gradually started walking again! With a little practice,

have some special considerations due to her needs. Her new family had been following her story on social media

even a rough start like Furi's can still have a bright future.

WELLNESS / VETERINARY SERVICES

The Sacramento SPCA Wellness Clinic is offered in conjunction with the weekly Vaccine Clinic each Monday and Tuesday from 11 AM to 3 PM. Clients must book their pet's veterinary appointment online by visiting www.sspca.org/wellness.

We offer a 20% discount on all services for seniors (age 65 and older)

SERVICE	COST
Full Physical Exam	\$25
Kitten/Puppy Wellness + Vaccine Package (DA2PP/FVRCP, Exam, Flea Control, Deworming)	\$55 (\$70 value)
Flea Prevention	\$15/dose – Package prices vary
Tick Prevention	\$15/dose – Package prices vary
Intestinal Parasite Treatment & Prevention (including tapeworm)	Varies by weight
Ear Care/Cleaning Solutions	Varies
Medicated/Non-Medicated Shampoo	Varies
Toe Nail Trims	\$10
Anal Gland Express	\$15
Heartworm Test	\$25
FeLV/FIV Test	\$30
Fecal Evaluation	\$20



VACCINATIONS	COST
DOGS	
DA2PP Distemper, Adenovirus types 1 (Hepatitis) and 2 (respiratory), Parainfluenza virus, Canine Parvovirus	\$20
Bordetella (Kennel Cough)	\$20
CIV – Canine Influenza	\$30
Leptospirosis	\$12
Rabies Virus*	\$6
CATS	
FVRCP	\$20
FeLV-Feline Leukemia Virus	\$12
Rabies Virus*	\$25

^{*}Please bring proof of current Rabies vaccine to qualify for a 3 year Rabies vaccine booster

OTHER SERVICES	COST
Microchip	\$25



HELP PREVENT A CAT-E-GORY 5 KITTEN STORM THIS SEASON. Call (916) 504-2811 to

make a spay or neuter appointment for your cat today!

What do I do if I find a litter of kittens?

0-7 Days Old

3 Weeks Old

4 Weeks Old

Kittens are mini adults! Eating on their own, playing, snuggling, purring and being cute in general. At this stage, they will need socialization, wet/dry food available, water, litterbox and toys. Deworming, vaccinations and spay/neuter should be scheduled at 8 weeks.

socialization. Visit **sspca.org/foster** to learn more.



DOGGY DASHING IN 2018

CELEBRATING A 25-YEAR COMMITMENT TO OUR COMMUNITY'S PETS & THEIR PEOPLE

by Sarah Varanini, PR & Social Media Specialist

FOR MORE THAN 25 YEARS, SACRAMENTO DOGS AND THEIR PEOPLE HAVE BEEN 'DASHING' FOR THE SACRAMENTO SPCA.

In 1994, the Sacramento SPCA created a brand-new way for pets and pet lovers to support the animals at the shelter – the Doggy Dash! Originally conceived as a race, the first Dash took place at Discovery Park. Over 250 people participated, raising more than \$6,000 for the SPCA. By year







two, the Dash had doubled in participants and funds raised. Long story short? The community loved the opportunity to enjoy some exercise and fun with their dogs while raising funds for pets in need.

As the years went on, the Doggy Dash grew larger and larger: moving from Discovery Park, to California State University Sacramento, and finally, William Land Park. Each year, Doggy Dash has brought its own sense of fun, whether it was the groovy tunes of Woofstock in 2009 or the rain boots and umbrellas of "Soggy"

Dash 2011! After transitioning from a race to a leisurely walk, the Doggy Dash grew to include the Bark in the Park festival, beer and cocktail garden, K-9 demonstrations, food trucks, contests for pups and more than 100 sponsors and pet friendly vendor booths. What began as a relatively small event has become the community's (dog) party of the year!

Now celebrating its 25th anniversary, the Doggy Dash has grown to include more than 5,000 attendees and is Northern California's largest 2K/5K dog walk and pet festival, with a goal to raise \$200,000 this year to support lifesaving programs and directly help animals in the Sacramento SPCA's care. Last year alone, donations from the Doggy Dash helped provide low-cost spay and neuter surgeries to more than 18,200 of our community's animals, vaccinate 13,900 companions and find homes for more than 3,000 pets.

Want to make a difference and have a great time with your dog? Register today at **sspcadoggydash.org**

In honor of the 25th anniversary, you can add a \$25 donation to your walk registration and help more animals in need!

"VCA Hospitals is proud to be the presenting sponsor of the 25th Annual Doggy Dash. We look forward to participating in this Sacramento community event for people and their dogs each year. Our longstanding partnership with the Sacramento SPCA is all about helping adopters and their new furry family members get off to the right start and Doggy Dash is a great way to further that goal."

UPCOMING EVENTS

Don't miss out on the fun!

Keep current on the latest SPCA happenings—including special events, Yappy Hours, volunteer orientations and so much more. Sign up for eTales, our electronic newsletter, by visiting us at **sspca.org** (Submit your e-mail address at the bottom of the home page to stay connected.) Visit **sspca.org/events** for additional event info today!







SUMMER CAMP KINDNESS

Today's children are the companion animal guardians of tomorrow. Camp Kindness at the Sacramento SPCA is a fun-filled way for kids to learn more about dogs, cats and other companion animals. Summer camp sessions will begin June 18 and continue weekly through August 10, serving age groups 7-9, 10-12 and 13-15. Sessions are held from 8:30 A.M. - 12:30 P.M. Monday through Friday and the cost is \$200 per child. Classes are expected to fill up quickly - online registration at www.sspca.org/camp will begin April 16th.

Session 1: June 18-22 (Ages 7-9)

Session 2: June 25-29 (Ages 10-12)

Session 3: July 9-13 (Ages 7-9)

Session 4: July 16-20 (Ages 10-12)

Session 5: July 23-27 (Ages 7-9)

Session 6: July 30-Aug 3 (Ages 10-12)

Session 7: Aug 6-10 (Ages 13-15)

Visit **sspca.org/camp** for more information or contact the Humane Education Department at (916) 504-2849.

GIVING MORE THAN SHELTER. SAVING ANIMALS ONE LIFE AT A TIME.

IN HONOR OF

Jim & Gwyn Campbell

Gwyn & Jim Campbell

Randy & Susan Ballard

Marjorie Koldinger

Dina Allison, DVM

Chico Fraulob-Brown

Leah Gauthier

Arlene M. Getz

Monica Nester & Tom Thaver

Mahonev Family Christmas

Fran Walker, R.N.

Castle Stark

The Employees of Mercy **Cancer Center and Friends**

Barbara White

Deborah Westover & James

"Oliver, Joshua & Mallory"

"Marley" & all the dogs Erin Anderson

"Jordi" Andrew Bernick

"Riley" David Camozzi

"Brandi, Chablis & Hennessy"

"Ziggy"
Cat Ching

"Mandy, Scout, Jyoti, Will, Molly, Brandy, & Ruff"

"Shadow & Snowflake"

Terri Felix

"Sadie, Moe & Kimmie" Rhonda E. Gage

"Mi-Ke & Chopstick"

Gary Hornberger

"Ralph the Corgi & George"

Michael B. Picker

"Otto, Maya, PJ & our many furry family members Kathleen Siedlecki

Jennifer Steele

"Spooky Boo" Albert Wolfgang



THE BENEFITS OF MEMBERSHIP

Your Sacramento SPCA Membership gift of \$35 or more gives more than shelter; it saves lives-one tail at a time! Your support is vital as we strive to keep people and their animals together, find homes for homeless animals, reduce pet overpopulation through spay and neuter programs, and provide life-saving veterinary and preventative care to Sacramento SPCA decal, a one-year subscription to our newsletter, Heartline, and you will be enrolled in our new online community. Higher-level memberships enroll you in the Sacramento SPCA's Paw Club. If you are interested in supporting the online at www.sspca.org/membership or contact the Development Department at 916-504-2803.

IN MEMORY OF

Carlos & Eileen Blackwood Ann Blackwood

Anthony Borrero

June Brenner

Mary Lamar-Wiley

June Branch Sharon M. Dobbins

Annie Sue Perry Grossman

James & Dorthy Hollinseed Frances Hollinseed

Joan Hoare Betty D. Johnson

Robert Mireault and his furry friends "Skeeter, Heidi, Mitzy, & Molly

Virginia M. Kessler

Rebecca Urkofsky Marjorie Koldinger

Dennis King

"Woodrow Call"

Yang Ming Chu

Julie Matthews

Ruth McClaskey William F. McClaskey

Derry Ann Moritz

Shirley K. Shimada Gavin Okamoto

Barbara L Johnson Kerry Parker

Buddy Ronald Perry

Melisa Plessas & "Tara" Dennis G. Plessas

Rita Pearlstein Mike Price

Miriam Pudan Kristine N. Raatz

Karen Salabei

Susan Cowan Scott The Estate of Susan C. Scott

Carnegie Ouye Junior

Bill Tripppet

Stephanie Page Nardini Hedda H. Smithson

Terre Sadosky Michele Tracy

Jean L. Turner

Her fur kids Sharon Anderson

Kathleen W. Arndt

"Rusty" Colin Arnold

"Molly, Max, Linus, Duncan, Sammy & Darcy" Peggy Badovinac

All her wonderful pets Lauren Bailey

"Sadie, my Sugar Lump & my golden Bailey" Vanessa Baird

Russell G. Barlowe

"Laika, DJ, Peary, Raki, Walter & Sooka" Chris Carey

"Zoey, Joey, Toby, Juno, Pretty & Droopy" Nona Carpenter

"Trapper, Myau, & Blackie"
Dennis F. Ceklovsky

"Emily" Kevin Cissna

"Nickko & Peanut" Jeana Colobianchi

"Ramses" Barbara J. Davy

"Lucy" Charles D. Ebersole

"Ross" Carl Flder

"Tasselhoff"

John Ghyselinck

'Tony, Dave, Wayne, and Marilyn"
Nicole Griggs

"Sasha"

"Libby" Sandra Harding

Charles A Havs

"CH" Virginia G. Hearne

"Logan" Stacy S. Hull

Nicklas Johnson

"Marybeth, Jack & Lady" Terrie Jordan

"Chloe" Cheryl A. La Cornu

"Bagz" Garv W. Lawson

"Ohi-One" Susie Lopez

"Tiger, Jake & Shaynie" Paul Macario

"Wvatt"

"Sable" Kenneth Martinez

Marcia Maurer

William H. McGowan

"Layla, Peanut, Sunshine, Shadow, Ashley, Taffy & Sadie" Susan Means

"Freckles, Frances & Cricket Chiristine Kathleen C. Moore

"Bitts"

Evan A. Nordstrom

"Brandy, Mitzi & Gretchen Rose" Diane J. Nowalski

"Sprytle, Twitch, & Theodore"

"Muffin"

Susanna Park

"Jack" William J. Portanova

"Dusty" Kimberly Purcell

"Rockie & Teddy" Jeanette M. Quashnick "Logan & Riley"

"Shadow"

Elizabeth Rectenwald "Thor"

Jennifer Ross "Shelby" Deb Roth

"Sooty" Andrew L Shaw

"Fitz" Valerie Shea

"Nora & Buddy" Cherie Sianez

Her dearly loved pets Sandra L. Silva

"Ruby" Sydney Springer

"Sophie" Teresa Stark

"Annie" Cynthia A. Teixeira

"Griffy & Dexter" Patricia Wallace

"George" Linda K. Wark "Chloe"

Samira C. Watt "Scat-D" Virginia F. White

"Bailey" Janis C. Williams

"Minnie & Junior" Samuel Yu

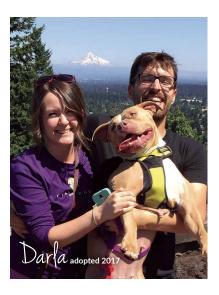
Gifts received October 1, 2017 -January 31, 2018

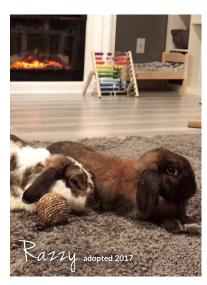
Memorial and in honor of contributions totaling \$250 or more are listed in Heartline. Individual names reflect individual gifts.



HEARTBEATS celebrates Sacramento SPCA alums!

To have your companion considered for our next issue, submit a high-resolution, close-up photo of your SPCA alum to www. sspca.org/happy-tale. Please include his/her name, age and adoption date. You can even include a little blurb about how based on quality, in Heartbeats and/or on our social media pages.







TAYLOR MORRISON

Community Partner Profile



taylor morrison ...

Homes Inspired by You

For more information about Taylor Morrison, please visit taylormorrison.com

The Sacramento SPCA appreciates the outstanding support from businesses and professionals throughout the Sacramento region. This support allows us to provide programs to help keep people and their pets together as well as provide a safe and nurturing environment for homeless pets until they can be

in need. In addition to collecting monetary donations for the Sacramento SPCA at all their Sacramento area community sales centers in 2017, Taylor Morrison also sponsored two special adoption events, resulting in more than 100 pet adoptions.

shelter. During these two promotions, Taylor Morrison generously covered all pet adoption fees and

"Our passion for the communities in which we live and build, along with hoping to make a difference in the lives of shelter animals and their owners, is truly why we embrace partnering with the Sacramento SPCA," said Meg Gore, Sacramento Division VP of Sales and Marketing for Taylor Morrison.

Taylor Morrison's commitment to helping homeless animals continues into 2018. In addition to generously covering the pet adoption fees for several events throughout the year, they will also be sponsoring the 25th Anniversary Doggy Dash Adoption Village on April 28th at William Land Park.

For more information about partnership opportunities at the Sacramento SPCA, please contact Sarah Haney, Director of Development at 916-504-2805 or shaney@sspca.org.



SACRAMENTO SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS

6201 Florin Perkins Road Sacramento, CA 95828 (916) 383-PETS | www.sspca.org

Adoption Center Hours

Wed-Sun, 11 a.m.-6 p.m. Closed Mon-Tues

Vaccination Clinic Hours

Mon-Tues, 11 a.m.-3 p.m. Closed Wed-Sun

Wellness Clinic Hours

Mon-Tues, by appointment @ sspca.org/wellness Closed Wed-Sun

Spay/Neuter Clinic Hours

By appointment only - (916) 504-2810

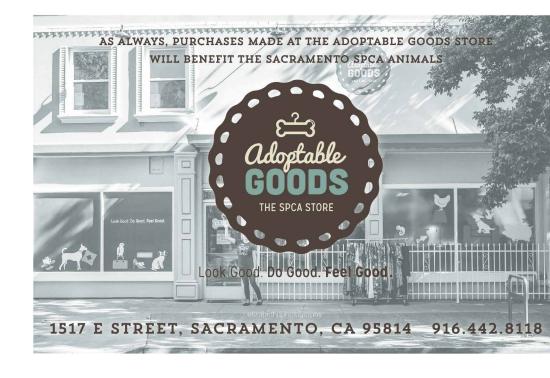
Animal Intake Hours

Wed-Sun, by appointment only (916) 504-2851

Adoptable Goods SPCA Store Hours

1517 E Street Sacramento, CA 95814 Tues-Wed, 10 a.m.-5 p.m. Thurs-Sat, 10 a.m.-6 p.m. Sun, 11 a.m.-5 p.m. Closed Monday







SPRING INTO A GOOD BOOK and help provide care for homeless animals

SACRAMENTO SPCA SPRING BOOK SALE June 2 - 10, 2018 sspca.org/springbooksale