

WILLIAM LAND PARK



25th Anniversary

04.28.18

JOIN US ON SATURDAY, APRIL 28, 2018

for the 25th Annual Doggy Dash at William Land Park – the largest 5k/2k dog walk and festival event in the Sacramento area!

Thank you for your interest in being one of our vendors! Participation in the Doggy Dash helps the Sacramento SPCA care for more than 6,500 animals annually. Funds raised at this event provides medical care to sick or injured animals, low cost vaccinations and spay/neuter services, behavior training, humane education programs and so much more!

EVENT BASICS

Who: The Sacramento SPCA, you, your friends, your family and your dog(s)!

What: 5k/2k walk with your dog(s) and Bark in the Park festival

When & Where:

Saturday, April 28th, 2018 | William Land Park, Sacramento CA

8:30 AM – Registration opens

10:00 AM – 5k/2k Walk begins

10:30 AM – 3:00PM – Bark in the Park Festival

Why: To celebrate the great pets in your life and to help those who are still waiting to find their forever family

Event Activities: Registration opens at 8:30am on the day of the Doggy Dash and the 5k/2k walk leaves at 10:00am. Immediately following the walk---stay and play at the Bark in the Park festival. Enjoy K-9 demonstrations, contests, and more than 100 sponsor and vendor booths to visit, sample and purchase pet-friendly products and more. Bark at the Park Festival admission is FREE for registered Doggy Dash walkers! There is a \$5 suggested donation for anyone not registered to walk upon entering the festival area.

VENDOR FEES & REQUIREMENTS



VENDOR FEES

Standard Vendor Booth - \$200.00/After March 16th - \$275.00 Includes:

- 10x10 booth space, one six-foot table and two chairs.
- Business name listed on event website with more than 80,000 hits per month.
- Official Sacramento SPCA "Certificate of Appreciation" to display at your business or home.

Non-Profit 501 (c) (3) & Animal Rescue Partners - \$50.00/ After March 16th - \$55.00 Includes:

- 10x10 booth space, one six-foot table and two chairs.
- Business name listed on event website with more than 80,000 hits per month.
- An official Sacramento SPCA "Certificate of Appreciation" to display at your business or home.

Please note the following prior to completing the vendor application process:

Electrical access is an additional charge of \$75.00.

Please indicate whether you need access to electricity on your vendor application form.

Vendor must provide their own linens and if desired, their own 10x10 pop-up tent/shade equipment. *Event takes place rain or shine*

If you will be selling products during the event, we provide an opportunity for your company to give back a small portion of your sales to the Sacramento SPCA! Please inquire with Samantha Schwartz about this option: sschwartz@sspca.org or 916-504-2868. A special highlight of vendors giving back will be posted on pre-event promotions.

DEADLINES & REQUIREMENTS

The deadline to apply is April 13th, 2018.

Vendors must be approved by event management prior to confirming participation. Only vendors who return completed paperwork and pay all fees will be considered confirmed.

Once you receive notification of your application's approval, you will receive a vendor packet which will include a 'Rules and Regulations' document. This must be signed and returned, as well as proof of liability insurance prior to the event date. Load in/out instructions will be sent closer to the event date for all those who are approved and confirmed.

“ It was a VERY positive experience for us and I'll definitely participate again next year. I met lots of wonderful people and awesome dogs, and our bandanas sold well...what more could I ask for! ”

Cyndi Moore
Arff Scarff Pet Bandanas
Doggy Dash 2016





DOGGY DASH VENDOR QUESTIONNAIRE

This questionnaire will help us determine eligibility and placement at the 'Bark in the Park' Festival.

If you would like premium placement, inquire about sponsorships.

Type of business: (animal care/products/boarding/training; non-pet related-e.g. government, financial services, community services, non-profit, real estate, beauty etc.)

Description of products or services you plan to promote:

Description of any items to be given away:

PLEASE EMAIL FORM TO:

SAMANTHA SCHWARTZ, Special Events Assistant at sschwartz@sspca.org

BY MAIL: The Sacramento SPCA, Events Department
6201 Florin-Perkins Road, Sacramento, CA 95828

BY FAX: 916.383.7062

Questions? Contact Samantha Schwartz at 916.504.2868 or via email: sschwartz@sspca.org

Upon approval of the vendor application, you will receive a confirmation email. If you do not receive this within two weeks of submitting your application, please contact Samantha Schwartz at 916.504.2868 or via email: sschwartz@sspca.org

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2018

VENDOR APPLICATION FORM

YES! WE WOULD LIKE TO BE A VENDOR! Please accept our application as follows:

- Standard Vendor Booth - \$200.00 / After March 16th - \$275
- Non-Profit 501 (c)(3)/Animal Rescue Partner - \$50.00 / After March 16th - \$55.00
- I will need access to electricity at my booth (\$75.00 added fee)
- I am interested in _____ % sales made during the Doggy Dash back to the Sacramento SPCA!

Vendor booth price includes: 10x10 space, (1) 6 foot table and 2 chairs.

Electricity is an additional cost and vendor must provide their own linen and pop-up tents, if desired

THE VENDOR DEADLINE TO APPLY IS APRIL 13TH, 2018

BUSINESS & CONTACT INFORMATION

Business Name: _____
(print/type as it should appear in event materials)

Address: _____

City: _____ State: _____ Zip: _____

Code: _____

Vendor Contact Name: _____

Primary Phone: _____

Email: _____

PAYMENT METHOD

- Please invoice me
- Check is in the mail (made payable to the Sacramento SPCA)
- Credit card payment (please call for this payment method)
- Cash (hand-delivery preferred)

PAYMENT TOTAL: _____