



SPONSORSHIP PACKAGE



Date
Saturday, October 22, 2022

Time
6:00 PM - 10:00 PM

Location
Sacramento SPCA
6201 Florin Perkins Road
Sacramento, CA 95828

Join us as a sponsor for this very important date! The Sacramento SPCA's 2022 fall fundraiser will be held at the shelter on Saturday, October 22, to support the animals and people we serve.

As a sponsor of the event you will be able to connect directly to your community and support one of the oldest and most respected

animal welfare non-profits in the region. We can also customize a partnership that would be meaningful to your business and demonstrate your involvement as a leader in the community.

Thank you for your consideration and support for animals in need.

Sponsorship Contact

Kristi Maryman, Senior Manager, Corporate Relations & Events ♦ 916-504-2802 ♦ kmaryman@sspc.org



About the Sacramento SPCA

Our Mission

To foster a loving and compassionate community for animals and people by providing assistance, creating lifelong relationships, and saving lives.

Since 1892, we've worked to reduce pet overpopulation through affordable spay/neuter services, promote the humane treatment of animals through education and outreach, and assist pet owners through a variety of programs and services designed to keep pets and their families together for life.

Your Reach

As an event sponsor, you will have access to our widespread network of supporters through social media, email, website and onsite marketing.

The Sacramento SPCA reaches more than 152,200* followers via Facebook, Instagram and Twitter. We also receive nearly 300,000 website pageviews per month and have 28,600 email subscribers. In addition, you will have the opportunity to connect with up to 300 business leaders and influential guests throughout the evening.

*Based on posts shared on the main Sacramento SPCA social media pages. Post reach within the event page will vary.



Sponsor Levels & Benefits

The following sponsor levels and benefits have been created to provide you maximum exposure within your desired budget.

Custom packages are also available.

The Mad Hatter Presenting Sponsor: \$25,000 Exclusive Sponsor



DROBNY LAW OFFICES

A PROFESSIONAL CORPORATION

SACRAMENTO, SAN DIEGO, PALO ALTO, SAN RAMON
STOCKTON, MODESTO

- ◆ 30 gala ticket admissions (3 tables of 10)
- ◆ Recognition as the Presenting Sponsor from stage during main program and opportunity to speak
- ◆ Minimum of three company mentions throughout the event program
- ◆ Customized logo projected in the main seating tent
- ◆ Logo at event check-in tent
- ◆ Logo on all main event screens and photo backdrop area
- ◆ Logo on front cover of event program and two page spread in the event program
- ◆ Logo on all printed postcards and/or invitations and on all print and electronic media ads
- ◆ Presenting sponsor recognition on event landing webpage and sponsor page
- ◆ Inclusion in all event email blasts and guest communication
- ◆ Gracie's Adoption Building "Adopt a Kennel" sign for one year
- ◆ Exclusive Facebook posts on SSPCA page (1) and Gala Facebook event page (3)
- ◆ Complimentary bottles of wine at your 3 tables (2 bottles per table)
- ◆ Early event arrival (5:30 p.m. sponsor and guest arrival)
- ◆ First right of refusal to be the Presenting Sponsor for the 2023 event



Alice in Whiskerland Sponsor: \$15,000

Exclusive Sponsor Level (Photo Station)

- ◆ 20 gala ticket admissions (2 tables of 10)
- ◆ Main event photo station logo placement for lasting exposure and social media sharing
- ◆ Recognition from stage during main program
- ◆ Full page ad in event program and sponsor logo inside the event program
- ◆ Photo station recognition on sponsor webpage
- ◆ Gracie's Adoption Building "Adopt a Kennel" sign for one year
- ◆ 1 exclusive Facebook post on Gala Facebook event page
- ◆ Early event arrival (5:30 p.m. sponsor and guest arrival)
- ◆ Complimentary bottles of wine at your 2 tables (2 bottles per table)

You will be able to connect directly to your community and support one of the oldest and most-respected animal welfare non-profits in the region.



As a private non-profit organization, the Sacramento SPCA receives no federal, state or government funding. Financial support for our programs and services is provided solely by donations from individuals, businesses and foundations.



The White Rabbit Sponsor: \$10,000

Exclusive Sponsor Level (Zoe K. McCrea Animal Health Center)

- ◆ 10 gala ticket admissions (1 table of 10)
- ◆ Logo placement in and around the Zoe K. McCrea Animal Health Center during the event
- ◆ Recognition from stage during main program
- ◆ Full page ad in event program and sponsor logo inside the event program
- ◆ Animal Health Center sponsor recognition on sponsor webpage
- ◆ Gracie's Adoption Building "Adopt a Kennel" sign for one year
- ◆ 1 exclusive Facebook post on Gala Facebook event page
- ◆ Early event arrival (5:30 p.m. sponsor and guest arrival)
- ◆ Complimentary bottles of wine at your 1 table (2 bottles)



The Cheshire Cat Sponsor Levels: \$5,000

Exclusive Sponsor Level (choose one)

- ◆ Gracie's Adoption Center Sponsor (Cat Condos)
Exclusive signage on the cat condos. Tours are offered during the event.
- ◆ Gracie's Adoption Center Sponsor (Dog Runs)
Exclusive signage on the dog runs. Tours are offered during the event.
- ◆ Gracie's Adoption Center Sponsor (Small Animal Room)
Exclusive signage in the small animal room. Tours are offered during the event.

This level will receive all of the benefits below and include specific recognition and signage for the selected sponsor area of your choice (listed above):

- ◆ 10 gala ticket admissions (1 table of 10)
- ◆ Recognition from stage during main program
- ◆ Half page ad in event program and logo inside the program
- ◆ Sponsor recognition on event webpage
- ◆ Early event arrival (5:30 p.m. sponsor and guest arrival)
- ◆ 1 exclusive Facebook post on SSPCA Gala Facebook page



The CATerpillar Sponsor: \$2,500

- ◆ 6 gala ticket admissions
- ◆ Quarter page ad in event program
- ◆ Sponsor logo inside of the event program
- ◆ Sponsor recognition on event webpage
- ◆ Early event arrival (5:30 p.m. sponsor and guest arrival)



Giving More Than Shelter

- ◆ Pet Wellness
- ◆ Spay & Neuter
- ◆ Adoption
- ◆ Behavior
- ◆ Education

The March Hare Sponsor: \$1,500

- ◆ 4 gala ticket admissions
- ◆ Sponsor logo inside of the event program
- ◆ Early event arrival (5:30 p.m. sponsor and guest arrival)
- ◆ Sponsor recognition on the event webpage



The Dormouse Sponsor: \$1,000

- ◆ 2 gala ticket admissions
- ◆ Name listed in event program
- ◆ Early event arrival (5:30 p.m. sponsor and guest arrival)
- ◆ Sponsor recognition on the event webpage



Table of 10: \$1,500

- ◆ 10 event ticket admissions (1 table of 10)





Sacramento SPCA's

Whiskers in Wonderland

◆◆ An Enchanting Evening For the Animals ◆◆



Sponsorship Agreement

Sponsorship Level Selection

☐ The Mad Hatter Presenting Sponsor: \$25,000

☐ Alice in Whiskerland Sponsor: \$15,000

☐ The White Rabbit Sponsor: \$10,000

☐ The Cheshire Cat Sponsor: \$5,000

☐ Cat Condos in Gracie's Adoption Center

☐ Dog Runs in Gracie's Adoption Center

☐ Small Animal Room in Gracie's Adoption Center

☐ The CATerpillar Sponsor: \$2,500

☐ The March Hare Sponsor: \$1,500

☐ The Dormouse Sponsor: \$1,000

☐ Table of 10: \$1,500

Business & Primary Point of Contact Information

Company Name

Primary Contact Name

Address

City

State

Zip

Primary Phone

E-mail Address

Website

Payment Method

☐ Please Invoice Me

☐ My Check is Enclosed
(Made Payable to the Sacramento SPCA)

☐ Credit Card Payment via Phone

☐ Credit Card Via Event Website [Here](#)

☐ Cash
(Hand-delivery Preferred)

Return To

MAIL

Sacramento SPCA
Attn: Gala 2022
6201 Florin Perkins Road, Sacramento CA 95828

SCAN/EMAIL

kmaryman@sspca.org

FAX

916-383-7062

To guarantee placement on marketing and promotional materials, please submit your sponsorship agreement and logo by September 25, 2022.

Please contact our Events Department at (916) 504-2802 or by email: Kristi Maryman, Senior Manager, Corporate Relations & Events: kmaryman@sspca.org for questions and to confirm your participation.